

Collaborative Design Studio – Service Design

PGDES1012

MODULE DESCRIPTOR

ECTS credits ¹	10	Programme	MA Service Design
NQF level	9	School	School of Design
Stage	1	Module Co-ordinator	Caoimhe McMahan
Trimester	2	Module Team	School of Design staff
Contact	Caoimhe McMahan		
Responsibility	The School of Design Board and NCAD Academic Council has responsibility for this module.		

1. Introduction

This module will see learners undertake a live industry project working with stakeholders to devise, prototype and text service design concepts and solutions in ‘the wild’.

Learners will build on their ability to work within a team, alongside a client in a problem-oriented, project oriented and collaborative way. This will give students the opportunity to further develop and apply primary research methods, incorporating research findings and insights in a collaborative design project.

Learners will also employ a variety of techniques to evaluate their solution with relevant stakeholders from across a range of disciplines. Outcomes will be disseminated and communicated visually and verbally at an appropriate professional standard.

2. What will I learn?

On successful completion of this module students will be able to:

1. Be aware of some of the primary collaborative design approaches and methods adopted in contemporary design.
2. Have the ability to work within an inter-disciplinary team in a problem-oriented, project-oriented and collaborative way.
3. Have had an opportunity to further develop and apply primary research methods.
4. Have responded to and incorporated research findings and insights in a collaborative design project.
5. Have presented design concepts in an open collaborative manner.
6. Have used a variety of techniques to evaluate their solution with relevant stakeholders from across a range of disciplines.

¹ European Credit Transfer and Accumulation System, where 60 ECTS credits equate to the workload of a full-time academic year

- Have disseminated and communicated visually and verbally at an appropriate professional standard.

3. How will I learn?

Students will learn through a combination of set activities within the studio and self-directed study within and outside the studio.

Learning tool	Hours
Lectures/Tutorials/Workshops	50
Autonomous Student Learning	150
Total Workload	200

4. What learning supports are provided?

Reading lists, suggested websites and other learning supports are included in the project briefs.

5. Am I eligible to take this module?

Module Requisites and Incompatibles

Pre-requisites	None
Co-requisites	None
Incompatibles	None
Prior learning	Where a student can demonstrate that they have achieved at least 80% of the learning outcomes of this module, by academic certified achievement, or through quantifiable and documented experience, they can apply to the School for that prior learning to be recognised. Applications must be received prior to the commencement of delivery of the module.
Recommended	None

6. How will I be assessed?

Assessment tool	% of final grade	Timing	Learning Outcomes assessed
Portfolio of module work	100%	End of Trimester	All
Total	100%		

Students will receive feedback on their progress in the form of formative assessments and informal feedback as well as feedback on summative assessments.

7. Feedback, results and grading

Students will receive feedback on their progress in the form of formative assessments and informal feedback as well as feedback on summative assessments.

Assessments are graded using the [NCAD Grade Descriptors](#).

8. What happens if I fail?

Resit Opportunities

Opportunities will be provided during or at the end of Trimester 2 or 3 to students who do not complete all assessments.

9. When and where is this module offered?

Design Studio	Trimester 2
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10. How will I have the chance to evaluate the module?

It is important to NCAD that students inform the development of teaching and learning at NCAD. We encourage all students to communicate their concerns and their observations about their study to members of staff so that any changes can be made in a timely manner.

About two-thirds of the way through the year, a student forum will be convened to gather students' comments about their study and the delivery of the programme. In addition, at the end of Trimester 2, students have the opportunity to complete an online evaluation of their study and experience at NCAD. These evaluation events are important to current and future students, to ensure we can enhance the delivery of programmes at NCAD.

In addition, you are invited to discuss your experience on the module with your lecturers at any point during the year. You can also relay your comments to the class student representative who will communicate your comments to the staff.

**For further details on the content of your module and teaching arrangements,
 consult your Programme or Module Handbook**